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City of Conway
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Operating as an Ice Cream Vendor in Conway

Each Ice Cream Vendor soliciting in the City of Conway is required to obtain a permit, and must display their permit at all times.

TO OBTAIN A PERMIT

1. All applicants shall submit completed [Ice Cream Vendor application](#) along with all required documentation to the City of Conway City Clerk's Office, City Hall, 1st Floor, 1201 Oak St.; Conway, AR 72032.
2. All applicants shall submit a copy of their Arkansas Driver's License.
3. All applicants shall provide proof of automobile insurance according to state law with the application for the vehicle they will be vending from.
4. All applicants shall be subject to a criminal background check performed by the Arkansas State Police as a condition of application. This requirement is a separate requirement for the City of Conway, and is not related to a background check an applicant may have done previously for other permits etc.
5. Permit fee - \$25.00 for the first person/vendor/driver and \$10.00 for each additional permit issued to subsequent persons/vendors/drivers. Permits are issued for a one (1) year period and will expire (1) year from the date of issuance. Replacement permits are \$10.00 each. Fees are nonrefundable.
6. Health Permit from the Faulkner County Health Department is required for ice cream vendors serving any non-prepackage items. (811 Northcreek Dr; Conway, AR 72032. Phone # 501-450-4941)
7. If applicant will be selling any products that are "prepared" and not "pre-packaged" food products, the applicant will be required to complete an [A&P Tax Permit application](#) which levies a 2% tax on prepared foods.

SAFETY EQUIPMENT FOR ICE CREAM TRUCKS

- Signs stating "WATCH FOR CHILDREN" must be provided on the front, back and both sides of the vehicle in at least four (4) inch letters of contrasting colors.
- The company name, address and phone number must be on both sides of the vehicle in at least three (3) letters of contrasting colors.
- A serving window, capable of being closed when not in use, must be provided and must be located on the curbside only.
- Left and right outside rear view mirrors as well as two additional outside wide-angle mirrors on the front and back of the vehicle must be provided to enable the driver to see around the entire vehicle.
- Operable yellow or amber flashing hazard lights clearly visible not less than 100 yards from the mobile unit under average daylight conditions shall be provided. Such lights shall be mounted no more than 12 inches below the roof of the mobile unit. No fewer than two lights shall be visible from each approach.
- A rear bumper cover shall be installed to prevent children from standing or jumping on the rear of the vehicle.

ADDITIONAL REQUIREMENTS

LOCATION

- Mobile ice cream trucks are permitted to vend in an area for no more than 15 minutes, then they must move to another location.
- Mobile ice cream vending is prohibited within City of Conway parks, unless the vendor has applied for and received a franchise permit for such activity.
- Mobile ice cream trucks shall not vend within one block of any block containing an elementary or junior high school during school hours or within one hour before or after school hours on a day that school is scheduled to be in session.
- Mobile ice cream trucks shall not vend within 100 feet from an intersection.

HOURS OF OPERATION

- Mobile ice cream vending may only occur from 10:00 am to one-half hour before sunset.

USE OF SOUND EQUIPMENT

- Use of sound equipment shall be limited to music or human speech.
- Sound shall not be audible more than 100 yards from the truck. Sound shall be in violation of city or state noise or nuisance ordinances or statutes.
- Sound equipment may only be used from 10:00 am until one-half hour before sunset.
- Sound shall not be broadcast within 100 yards of schools during school hours while school is in session, or within 100 yards of hospitals, churches, courthouses, funeral homes, or cemeteries.
- Sound shall be turned off while the vehicle is stopped for vending.

HEALTH AND SAFETY PRECAUTIONS

- Vendors shall be in compliance with any and all state, county, or federal health regulations relating to the vending of food drinks, or confections, and shall display any required permits or notices.
- Drivers shall check around the vehicle before leaving the area to ensure that children are not remaining. When handling the purchased product to the children, drivers shall make certain traffic is clear, in case a child leaves the truck immediately and fails to observe oncoming traffic.
- Child customers shall not be allowed inside the vehicle. This provision shall not apply to children related to the driver while riding with the driver along the sales route.

PENALTIES

- The violation of any provision of this ordinance is declared to be an unclassified misdemeanor, punishable by a fine not exceeding five hundred dollars (\$500.00).

These rules and regulations are set forth via ordinances numbers [O-07-85](#), [O-07-109](#), and [O-05-142](#).